

Atara Saltzman

~ product designer ~

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~ profile ~

Product designer focused on mobile interaction design — taking work from 0 to 1 through research, prototyping, polished UI, and developer handoff. Came into design from QA on a B2B mobile app suite, where I spent more time auditing typography, color, and cross-app inconsistencies than logging bugs. Ship working prototypes daily in Figma, Cursor, and Claude.

~ experience ~



MCE Systems

Full-time · 3 yrs 8 mos · Tel Aviv District, Israel

QA Engineer

Oct 2024 – Present · 1 yr 8 mos

Hybrid · Mobile B2B telecom apps

- Owned UX audits across the mobile app portfolio — surfaced systemic gaps in interaction patterns, typography, color, and component reuse beyond what bug reports capture.
- Designed and prototyped 0 to 1 proposals for unified flows and a cross-app design system; partnered with PMs and engineers to ship and measure improvements.
- Built interactive prototypes in Figma, Claude Code, and Cursor to align product, engineering, and customer stakeholders on direction before spec.
- Ran experimentation and optimization loops on user-facing flows; carried customer empathy from sitting in on calls into every design decision.

Executive Assistant

Oct 2022 – Oct 2024 · 2 yrs 1 mo

to senior leadership

- Coordinated planning and execution across product, engineering, and customer-facing teams — front-row seat to how mobile B2B products actually get built.
- Sat in on customer discovery and internal product reviews; this exposure pulled me into product and led directly to the move into QA and design.



Datricks

Simplifying Compliance · Full-time · 7 mos · Tel Aviv District, Israel

Business Development Representative

Mar 2022 – Sep 2022 · 7 mos

- Outbound B2B sales — prospecting, qualifying, pipeline management. Sharpened customer-facing communication and resilience I now bring into product work.

~ selected work ~

Stylist · iOS app — personal outfit & color-season styling

- Designed and built end-to-end: 0 to 1 brief, research, full design system, SwiftUI prototype, Next.js web port for the portfolio embed.

~ skills ~

Design Mobile interaction design · 0 to 1 product thinking · design systems · typography · color theory · user research

Build Xcode / SwiftUI prototyping · Next.js / React for web ports · design-to-dev handoff

Other Optimization & experimentation · cross-functional collaboration · customer empathy

Tools  Figma  Cursor  Claude Code  Xcode  Next.js

~ education ~



Bar-Ilan University

Bachelor of Arts (BA) · Psychology, Sociology, Criminology · 2018 – 2021